

11 th March 2010

## **ECC publishes five year strategy to strengthen and enhance Europe's electronic communications policy co-ordination**

The Electronic Communications Committee (ECC), the expert group responsible for developing common policies and regulations in electronic communications for Europe, has today published its Strategic Plan to sharpen its focus and identify the key challenges and priorities for the next five years.

Commenting on the launch of the Strategic Plan, Thomas Ewers, ECC Chairman, said:

**"The rapid pace of technological change means we have to work more effectively and be better prepared to anticipate and react to change.**

**"Our strategic plan identifies the areas on which we need to focus most and where we need to apply our expertise to make way for innovation and to future proof our decisions. In this global environment, effective policy co-ordination is vital and planning our work in this way ensures we are better able to meet the challenges of new technological developments and improve our strategic approach for the mid to long-term."**

The Plan sets out where we expect to take initiatives and where we intend to apply our focus. Our key objectives are to:

- provide and apply expertise in managing scarce public resources
- provide a Europe wide forum for the work in ITU
- act as recognised spectrum expert for the European Commission
- be a focal point in Europe for providing, maintaining and exchanging information on electronic communications
- ensure greater co-operation with all stakeholders

The Plan identifies the major challenges for the next five years which we expect will represent our main workload as follows:

- Digital Dividend: implementation – the switchover from analogue to digital television is providing new opportunities, increased technical challenges and a platform for innovation.
- Cognitive Radio: conditions for devices, forum for and advocacy of European interests – identified as one of the key technologies to support innovation.
- Public Protection and Disaster Relief - facilitating public safety and security operations in Europe.

- Spectrum above 40 GHz for innovation – supporting the development of these frequency bands to foster innovation.
- Numbering and Naming Developments, including machine-to-machine communication – preparing guidelines to make numbering more user-friendly and support greater competition.

The ECC's Strategic Plan is available at: [www.ero.dk](http://www.ero.dk). It was agreed at its meeting in Montpellier on 4th March 2010. The strategic plan will be reviewed regularly and updated as necessary.

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#### Note to Editors

*The Electronic Communications Committee (ECC) brings together 48 countries to develop common policies and regulations in electronic communications and related applications for Europe, and to provide the focal point for information on spectrum use. Its primary objective is to harmonise the efficient use of the radio spectrum, satellite orbits and numbering resources across Europe. It takes an active role at the international level, preparing common European proposals to represent European interests in the ITU and other international organisations.*

*The ECC's approach is strategic, open and forward-looking, and based on consensus between the member countries. It applies its expertise in partnership with all stakeholders, the European Commission and ETSI to facilitate the delivery of technologies and services for the benefit of society.*

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